

Dr. K. Kay Potetz  
&  
ASSOCIATES

*Dr. K. Kay Potetz & Associates...  
the Number 1 choice!*

W.Y.D.I.W.Y.G.  
What You Do Is What You Get  
Dr. K. Kay Potetz & Associates  
www.DRKKP.com



Organizations don't grow and change. *People* grow and change. That's the focus of our many and varied programs, which are designed to develop business leaders and to bring out the very best performance in each and every employee!

We create an environment in which individuals can grow and learn. That translates into your organization's success!

In our seminars and workshops, we target the key issues in today's workplace. We would also be happy to develop a program that's designed to meet your specific needs.

#### Seminar Topics

- Employee Motivation
- Laughing Matters
- Coping with Diversity
- Hiring Right Every Time
- This Will Only Take a Minute
- Leadership
- The Dos and Don'ts of Delegation
- Attitude Adjustments
- Personal Mastery
- Communication
- Conflict and Negotiation
- Dealing with Change in the Workplace
- Performance Appraisals
- Team Building
- How to Run a Meeting
- No More Problem Solving
- The Joys of Stress Management
- Emotional Intelligence
- *Many More!*

#### Leadership Training Series

- Effective Communication
- Effective Response to Conflict
- When things Don't Get Done
- People Styles
- Team Building and Motivating
- Balancing Support with Empowerment
- Being an Effective Advocate
- Setting Boundaries
- Looking for Stability
- Responding to Fear of Change
- Creative Problem Solving: Thinking Outside the Box
- Self-preservation Strategies

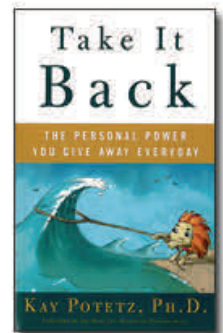
In her new book, *Take it Back*, "Dr. Potetz shows us that personal power is an extremely valuable, readily accessible (and all too underutilized) resource."

"Dr. Potetz brings to this book the same highly engaging, matter-of-fact, humor-infused tone that routinely brings her standing ovations everywhere she speaks, both nationally and internationally."

Get your copy of *Take It Back* and learn how to harness your personal power today!

WYDIWIG says, "Order yours now!"

Email [crookedriverpub@aol.com](mailto:crookedriverpub@aol.com) or buy online from the Baldwin-Wallace University Bookstore (<http://tinyurl.com/bvxdhpg>). eBooks are also available from Amazon and Barnes & Noble.



Contact us to find out how we can help you!

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